

Performance
Accessories
Auto Lighting
Dent - Paint
Modifications
Paint Protection Film

FILMSHOPPEÉ
CAR FACELIFT STUDIO

Your car needs more

***KICK YOUR DREAMS
INTO GEARS***

With

FILMSHOPPEÉ
CAR FACELIFT STUDIO

About the **Founder**

Mr. Ravi Shah, the founder of Filmshoppee, embarked on his entrepreneurial journey in 2006 with a focus on direct marketing of sunfilms for cars. His deep passion for the car accessory industry and a desire to excel led him to establish his first studio in Surat, a city renowned as the Diamond Capital of the World. As time progressed, Mr. Shah's expertise expanded into various specialized areas within the car accessory industry. He delved into sunroofs, mobile audios, car wrapping, paint protection film (PPF), customized interiors, car detailing, and auto lighting, among other services. Through his continuous efforts and dedication, Mr. Shah honed his skills and knowledge in these fields, becoming an authority in the evolving market.

Over the course of 15 years, Mr. Shah's hands-on experience and comprehensive understanding of the industry allowed him to train and mentor over 50 engineers. This act of sharing knowledge and expertise demonstrates his commitment to fostering growth within his team and cultivating a skilled workforce.

With a strong foundation of practical experience and an ever-expanding skill set, Mr. Ravi Shah continues to lead Filmshoppee, bringing innovation and excellence to the car accessory industry.



FILMSHOPPEE
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RAVI SHAH
Founder Of Filmshoppee

About **Filmshoppee**

The discovery of the highly unorganized nature of the industry has revealed immense growth potential for those aligned with filmshoppee.

With a focus on offering quality products and state-of-the-art workmanship, filmshoppee aims to create a platform for car enthusiasts who are interested in entering the industry but struggle with knowledge and technical know-how.

Key Brand Highlights:

- *Awarded for Best Car Audio Installation Centre in Gujarat*
- *Awarded Best Car Customization Centre in Gujarat by CM of Gujarat Mr. Bhupendra Patel*
- *First in the Industry to provide Franchisee in the segment of Complete Aftermarket Automobile Services*
- *We are authorized fitment center for Garware & Llumar Brands*
- *First in the Industry providing Career & Succession planning from Technician to Expert*



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Vision: *To establish 100 profitable franchise partners with a turnover of 115 CR per annum by 2027.*

Mission: *To upgrade and Organize Aftermarket Automotive Industry.*

Values: *Quality, Ethics, Learnability, Creativity, and Passion*

Visit Now : www.filmshoppee.com

About the
Industry

India is recognized as the 7th largest passenger car market in Asia and the 10th largest globally.

According to industry estimates, the Indian car servicing industry generates annual revenue ranging from Rs 20,000 to 30,000 crore.

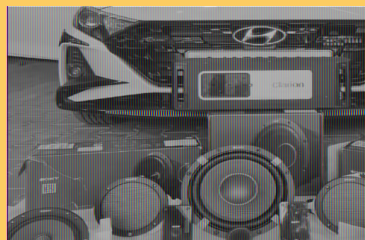
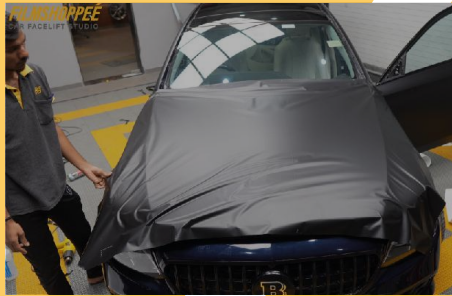
The industry encompasses a wide range of services, including Customized Interiors, Car Wrapping, High-End Audio, Auto Lighting, Car Detailing, and Sound.

With a diverse and extensive clientele, including top car accessories, this business thrives and flourishes irrespective of the fluctuations in the industry

[Learn More >>](#)

Our Services

- ✓ *Car Sunroof*
- ✓ *Paint Protection*
- ✓ *Sun Control Film*
- ✓ *Detailing Services*
- ✓ *Wrapping*
- ✓ *Light Upgradation*
- ✓ *Audio Upgradation*
- ✓ *Sound Proofing*
- ✓ *Custom Interiors*
- ✓ *Car Accessories*



Franchise Selection Process

Steps



1

Detailed INTRODUCTION AND BACKGROUND UNDERSTANDING

2

Proposal AND FURTHER DISCUSSIONS

3

Confirmation AND RECEIVING THE FIRST PAYMENT

4

Training FOR ONE MONTH

5

Receiving THE SECOND PAYMENT

6

Location SELECTION

7

Architect VISIT AND 2d/3d FLOOR PLAN

8

Team HIRING AND TRAINING

9

Receiving THE BALANCE PAYMENT

10

Tools, CONSUMABLE AND INVERTORY Purchase

11

Pre OPENING PROCEDURE ALONG WITH OPENING SOON ANNOUNCEMENT

12

SITE Set Up

13

Inaugration

About The
Franchise Business
Opportunity

Start your own automobile franchise business and become a pro leader in aftermarket automobile services!

Our services includes Car Protection, Customization & Restoration. Our USP lies in Customization where in we offer wide range of products that gives the car a standout look.

We provide complete care for variety of precious vehicles, inclusive brand new as well as aged cars.

We feel fortunate to be able to provide world class services to our customers fulfilling their wish of keeping the vehicles protected & brand new.

We prefer a location where we can be more visible to people. Commercial sites near to residential blocks, markets can be considered.

“

Filmshoppee is an exclusive Automobile Franchise Business chain of Car Protection, Customization & Restoration and targeting Pan India in a couple of years.



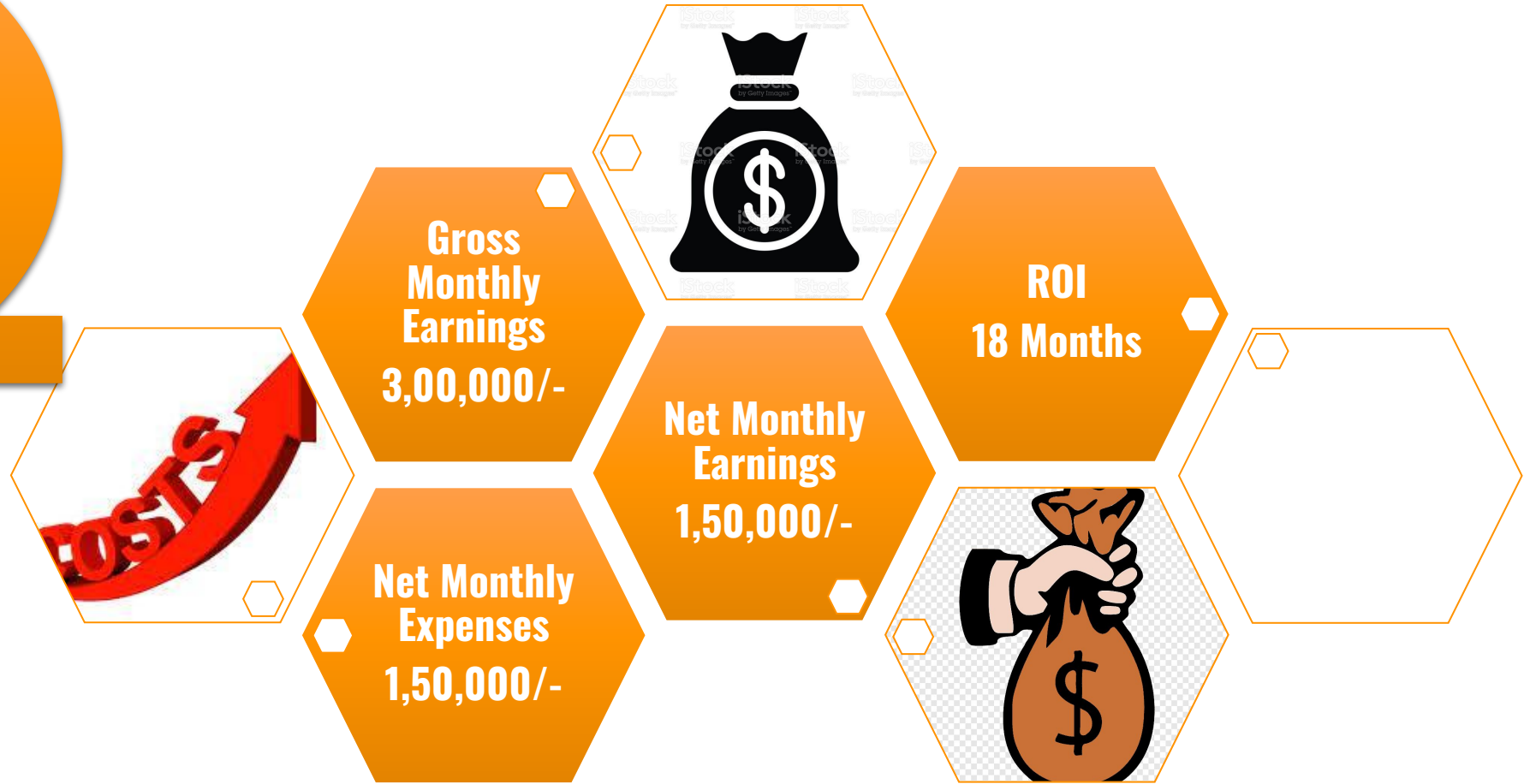
Projected Investment Breakout

Outlet Setup - Investment	Amount	Business Establishment & Other	Amount
Leasehold Deposit if any	Franchisee	Initial Stock (For COFO Model)	Company
Roof Shed Fit-out	5,00,000		
Furniture / Fixtures / Wood work - Display Area	3,00,000	Sub Total (C)	-
Electrical Equipments & Fittings & Lightings	2,00,000		
Signage (Interior / Exterior)	75,000	Franchise Fee & Training Fee (D)	3,50,000
Sub Total (A)	10,75,000		
		GRAND TOTAL (A+B+C+D)	24,85,000
Equipments - Investment			
Technical Equipments	10,00,000		
Non Technical Equipment (POS with Printer & Scanner)	50,000		
Misc. (Stationery, Uniform, etc.)	10,000		
Sub Total (B)	10,60,000		

Investment may have variations up to 15%

Projected ROI Calculation (FOFO)

**Total
Investment
:
24,85,000/
-**



Deliverables

- Location Selection
- Training offline/online with Practice
- 2d/3d Layout of the Studio
- Studio Build UP
- Procuring Tools/Consumables/Initial Inventory
- Opening Ceremony
- Onsite Support for 3 months up to 10 successful projects
- Collaborations with locals
- Tie Ups with Agents
- Studio Ambassador Program Execution
- Marketing/Branding ongoing support
- New developments ongoing Support



FilmShoppee

Marketing Support

- ***Creation and execution of marketing merchandise***
- ***Provision of informative materials and presentations***
- ***Assistance in organizing local promotional activities and events***
- ***Printed materials like brochures, pamphlets, and flex banners on a cost basis***
- ***Frequent official visits and advice on local promotions***
- ***Structured marketing ideas tailored to your location***
- ***PR support for regional brand coverage***
- ***Brand building through various media channels***
- ***Assistance in organizing launch promotions***



CONNECT WITH US

About
Training Support

We provide a comprehensive training program to all franchisees, covering service operations, standard check-up procedures, accounting, inventory control, and more. This training ensures that franchisees and their employees are well-equipped to deliver exceptional service and maintain operational efficiency.

We believe in continuous growth and enhancement of operating efficiencies. Therefore, we provide regular training sessions to employees from all verticals. This ongoing training helps to groom and improve the skills of the employees, contributing to the overall success of the franchise.

During the initial setup, assistance is provided in equipment ordering and outlet fabrication negotiations. Purchase order preparation and issuance are also supported. Daily and weekly assistance is available for service operations. Filmshoppee is committed to equipping franchisees with the necessary skills and support for success.



Associated Brands



Layout & Design

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Thank You

We Facelift Almost Cars Ask Expert for Your Car Design

 **+91- 97260-19911**

 **www.filmshoppee.com**