

Performance
Accessories
Auto Lighting
Dent - Paint
Modifications
Paint Protection Film

FILMSHOPPEÉ
CAR FACELIFT STUDIO

Your car needs more

***KICK YOUR DREAMS
INTO GEARS***

With

FILMSHOPPEÉ
CAR FACELIFT STUDIO

About the **Founder**

Mr. Ravi Shah, the founder of Filmshoppee, embarked on his entrepreneurial journey in 2006 with a focus on direct marketing of sun films for cars. His deep passion for the automotive aftermarket industry and a desire to excel led him to establish his first studio in Surat, a city renowned as the Diamond Capital of the World.

As time progressed, Mr. Shah's expertise expanded into various specialized areas within the industry. He delved into sunroofs, mobile audios, car wrapping, paint protection film (PPF), customized interiors, car detailing, and auto lighting, among other services. Through his continuous efforts and dedication, Mr. Shah honed his skills and knowledge in these fields, becoming an authority in the evolving market.

Over the course of 15 years, Mr. Shah's hands-on experience and comprehensive understanding of the industry



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RAVI SHAH

About **Filmshoppee**

The discovery of the highly unorganized nature of the industry has revealed immense growth potential for those aligned with filmshoppee.

With a focus on offering quality products and state-of-the-art workmanship, filmshoppee aims to create a platform for car enthusiasts who are interested in entering the industry but struggle with knowledge and technical know-how.

Key Brand Highlights:

- ***Awarded for Best Car Audio Installation Centre in Gujarat***
- ***Awarded Best Car Customization Centre in Gujarat by CM of Gujarat Mr. Bhupendra Patel***
- ***First in the Industry to provide Franchisee in the segment of Complete Aftermarket Automobile Services***
- ***Associated with big brands not white labelling products***
- ***First in the Industry providing Career & Succession planning from Technician to studio Patner***



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Vision: *To establish 55 profitable franchise partners with a turnover of 15 CR per annum by 2027.*

Mission: *To update and organize aftermarket automobile industry*

Values: *Quality, Ethics, Learnability, Creativity, and Passion*

Know More: www.filmshoppee.com

About the **Industry**

India is recognized as the 7th largest passenger car market in Asia and the 10th largest globally.

According to industry estimates, the Indian car servicing industry generates annual revenue ranging from Rs 20,000 to 30,000 crore.

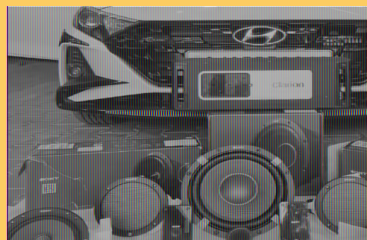
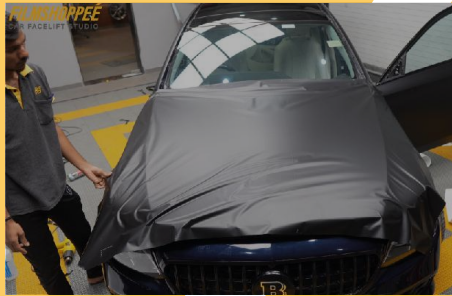
The global Automotive Aftermarket industry size is projected to reach USD 1286250 million by 2028

Statistic source from Authentic websites

Our Services

- ✓ *Car Facelift*
- ✓ *Car Sunroof*
- ✓ *Paint Protection*
- ✓ *Sun Control Film*
- ✓ *Detailing Services*
- ✓ *Wrapping*
- ✓ *Light Upgradation*
- ✓ *Audio Upgradation*
- ✓ *Sound Proofing*
- ✓ *Custom Interiors*
- ✓ *Car Accessories*
- ✓ *Cosmetic Restoration (SRS)*

Know more: www.filmshoppee.com



Franchise Selection Process

Steps



- 1 Detailed INTRODUCTION AND BACKGROUND UNDERSTANDING
- 2 Proposal AND FURTHER DISCUSSIONS
- 3 Confirmation AND RECEIVING THE FIRST PAYMENT
- 4 Training FOR ONE 15 days
- 5 Receiving THE SECOND PAYMENT
- 6 Location SELECTION
- 7 Architect VISIT AND 2d/3d FLOOR PLAN
- 8 Team HIRING AND TRAINING
- 9 Receiving THE BALANCE PAYMENT
- 10 Tools, CONSUMABLE AND INVERNTORY Purchase
- 11 Pre OPENING PROCEDURE ALONG WITH OPENING SOON ANNOUNCEMENT
- 12 SITE Set Up
- 13 Inaugration

Why Franchise with Filmshoppee

Start your own automobile franchise business and become a pro leader in aftermarket automobile services!

Our services includes Car Protection, Customization & Restoration. Our USP lies in Customization where in we offer wide range of products that gives the car a standout look. We provide complete care for variety of precious vehicles, inclusive brand new as well as aged cars.

Our Model is based on 80:20 Rules where 20% team will give 80% revenue with the 95% satisfaction ratio

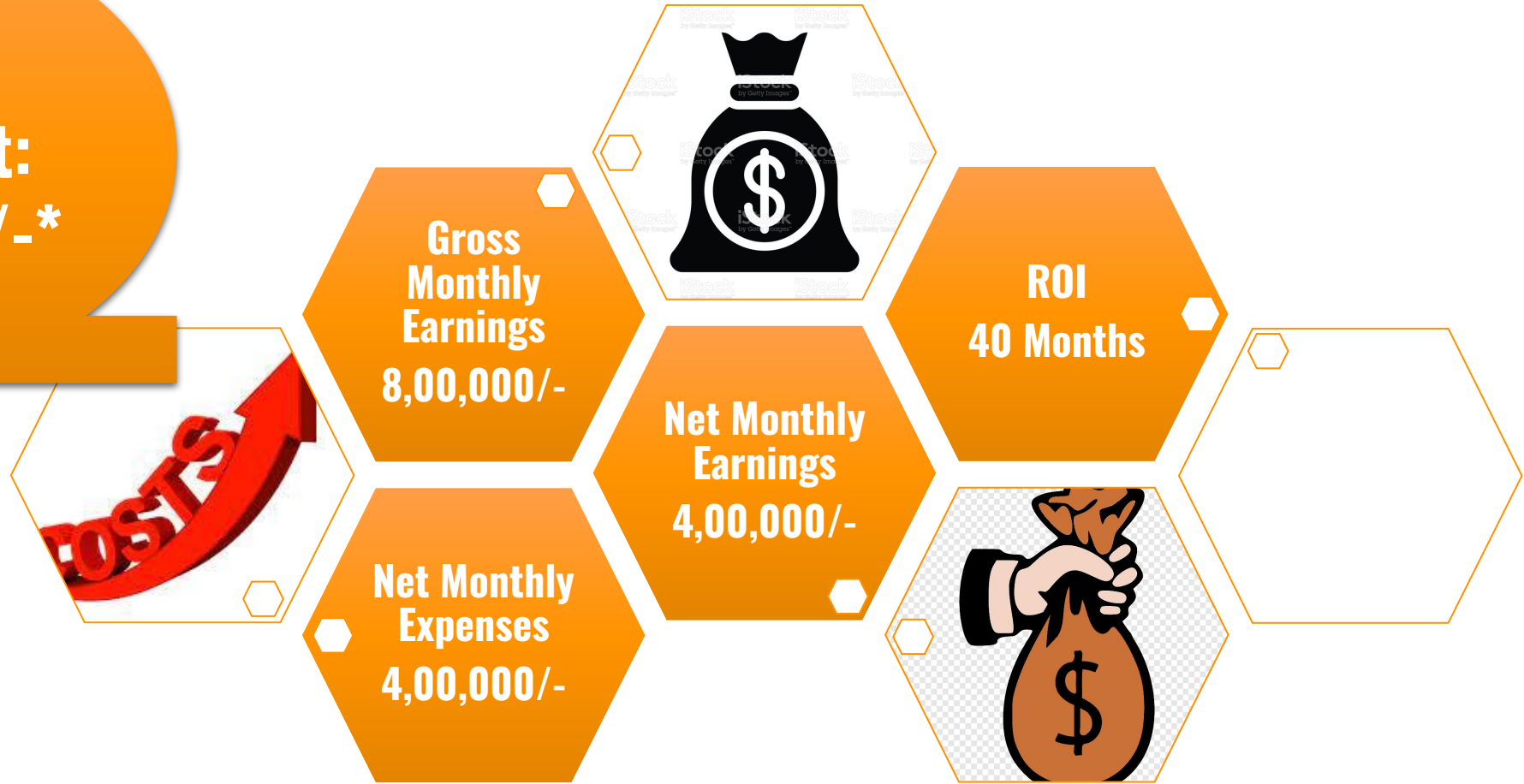
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Filmshoppee is an exclusive Automobile Franchise Business chain of Car Protection, Customization & Restoration Services



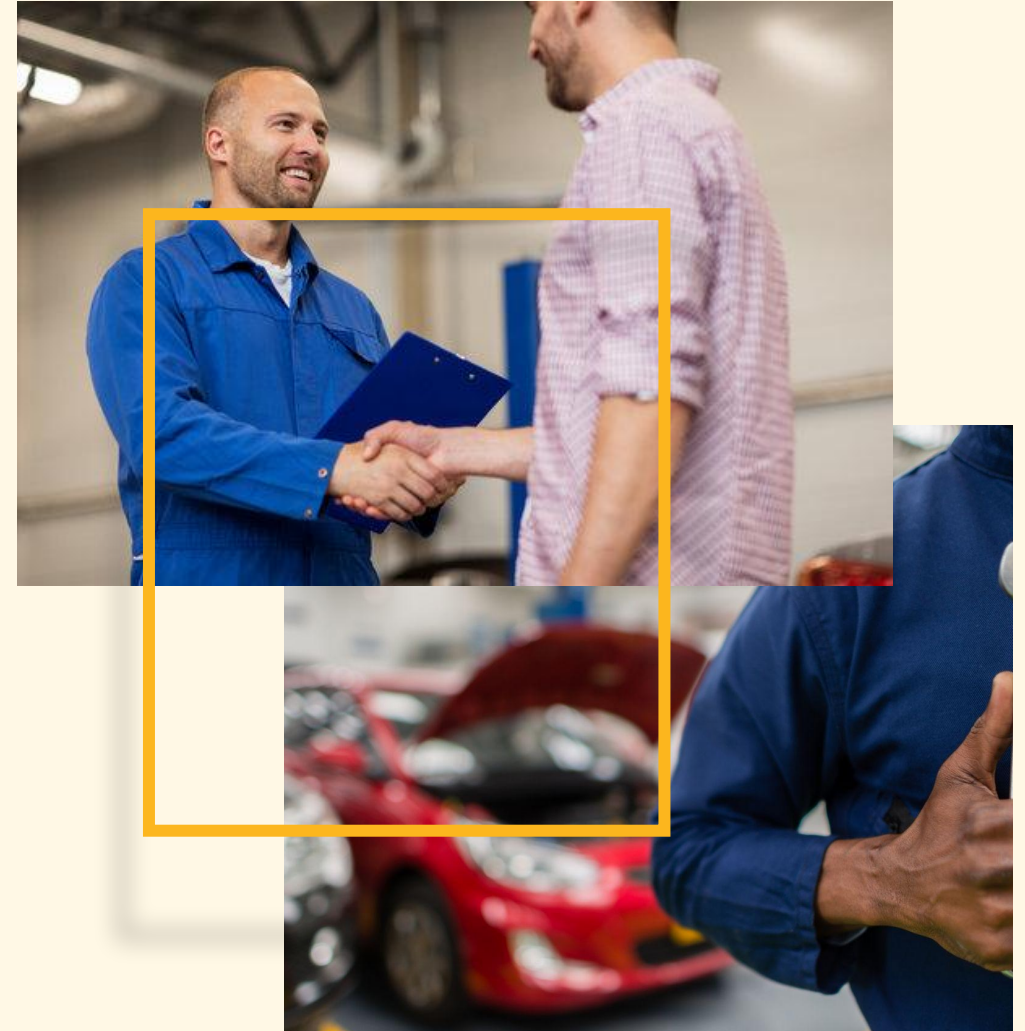
Projected ROI Calculation (FOFO)

**Total
Investment:
110,00,000/-***



Ongoing Support

- Training offline/online
- Location selection
- Architecture Layout
- Pre-opening
- Hiring and team training
- Collaborations with locals
- Marketing/Branding ongoing support
- New developments ongoing Support
- Sourcing
- High end Projects support
- ERP and cloud base digital catalogues Access





Marketing Support

- *Creation and installation of marketing merchandise*
- *Provision of informative materials and presentations*
- *Assistance in organizing local promotional activities and events*
- *Printed materials like brochures, pamphlets, and flex banners on a cost basis*
- *Frequent official visits and advice on local promotions*
- *Structured marketing ideas tailored to your location*
- *PR support for regional brand coverage*
- *Brand building through various media channels*
- *Assistance in organizing launch promotions*
- *Digital Marketing Funnel with whatsapp API*



Training Support

We provide a comprehensive training program to all franchisees, covering service operations, standard check-up procedures, accounting, inventory control, and more. This training ensures that franchisees and their employees are well-equipped to deliver exceptional service and maintain operational efficiency.

We believe in continuous growth and enhancement of operating efficiencies. Therefore, we provide regular training sessions to employees from all verticals. This ongoing training helps to groom and improve the skills of the employees, contributing to the overall success of the franchise.





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Thank You

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 **www.filmshoppee.com**